ADERINTO PETER OLUWASEUN

Frontend Developer & E-commerce Architect

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SUMMARY

Frontend Software Engineer with 3+ years of experience designing and building responsive, high-performance web applications for e-commerce and digital businesses. Experienced in developing scalable user interfaces using JavaScript, React, Next.js, TypeScript, HTML5, CSS3, Tailwind CSS, and Shopify Liquid. Passionate about translating product requirements and Figma designs into clean, maintainable code while improving performance, accessibility, and user experience. Strong collaborator with experience delivering production-ready applications that support business growth and customer engagement.

SELECTED PROJECTS

Bambybammies Custom Product Builder
02/2026 – 04/2026

- Engineered a custom product builder that enables customers to configure personalized subscription packages.
- Developed dynamic frontend functionality using JavaScript with reusable state management techniques.
- Improved the purchasing workflow by reducing friction during product configuration and checkout.

Luxurious Cosemtics. Landing page design
09/2025

- Designed and developed a **multi-functional eCommerce platform** supporting both physical products and beauty consultations.
- Applied SEO and performance optimization techniques to improve **visibility and loading speed**

TECHNICAL SKILLS

- **Languages & Frameworks:** JavaScript (ES6+), HTML5, CSS3, Sass, Shopify Liquid, React.js
- **Frontend Engineering:** Responsive Web Design, Component-Based Architecture, REST API Integration, State Management, Cross-Browser Compatibility, Accessibility (WCAG), Performance Optimization, Technical SEO
- **Performance & SEO:** Web Vitals Optimization, Lazy Loading, DNS Configuration (SPF, DKIM, DMARC), Technical SEO
- **No-Code & Platforms:** Shopify, WordPress, Framer, Bubble.io, Git, Vercel

SOFTWARE ENGINEERING EXPERIENCE

Julimedia, *Frontend Developer & Web Specialist*
2025 – Present | Sweden

- Develop responsive, production-ready web applications from high-fidelity Figma designs using modern frontend technologies.
- Build reusable UI components and modular JavaScript architecture to improve maintainability and scalability.
- Designed and implemented a custom product configuration system that simplified the customer purchase journey and improved checkout experience.
- Optimized frontend performance by reducing unnecessary rendering, improving loading speed, and enhancing Core Web Vitals.
- Maintained cross-browser compatibility and ensured responsive experiences across multiple screen sizes.

Frontend

Upwork and Fiverr, *Freelance Agency & Platforms (Upwork & Fiverr)* | *Frontend Developer & E-commerce Strategist*
2021 – 04/2026 | Remote

- Built and deployed over 150 responsive web interfaces and landing pages using component-based architectures, securing a high-quality delivery pipeline for global e-commerce and SaaS brands.
- Integrated third-party services, APIs, analytics tools, and marketing platforms into production websites.
- Worked directly with clients to gather requirements, translate business goals into technical solutions, and deliver projects on schedule.
- Managed version control using Git and GitHub throughout the development lifecycle.

Imanigifts, *Website Developer & SEO Specialist*
09/2025 | United Kingdom

- Developed a responsive e-commerce platform supporting physical products, digital bookings, and online gifting services.
- Implemented technical SEO improvements, structured data, and search engine verification to improve discoverability.

EDUCATION

- **Bachelor of Science (B.Sc.), Sociology** – University of Ibadan | *2022 – 2026*
- **Google Career Certificate in Data Analytics** | *2025*